

Fritz Lietsch



Social entrepreneur with foresight

Consultant and moderator with insight

Publisher with a perspective

„Let us transform our visions for a
change of society's values into reality.“



The man - „Make the impossible possible!“

Social Entrepreneur, studied business management, market and advertising psychology. CEO of the ALTOP publishing house, chief editor of ECO World, the ALTERNATIVE YELLOW PAGES for eco-friendly products and shopping guide for a better life, and forum Nachhaltig Wirtschaften, the leading German CSR magazine. Was awarded with the prestigious environmental prize of the German Environmental Management Association (BAUM) in 2010.

The clients - „Creativity breaks up mental blocks“

National and international fairs, panels, symposia for and with decision makers of sustainable business companies, whether they may be theorists or practitioners, interested or just curious, in short: unconventional thinkers and visionaries.

The issue - „If not us (all), then who?“

Author of numerous books and articles, consultant, anchorman, and lecturer (engl./german) on topics such as ecology, eco-marketing, LOHAS, CSR, responsibility for the future, biodiversity, e-mobility, and sustainability in every eco-relevant environment.

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Forum
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